

Report from Newsletter Editor to Council March 2022

Hello there Council,

First, thank you from the bottom of my heart for all the hard work that you are doing on behalf of our members—from reading the Newsletter I can see there's a lot going on behind the scenes. We're fortunate to have such a dedicated, talented, and informed crew, especially in such challenging times.

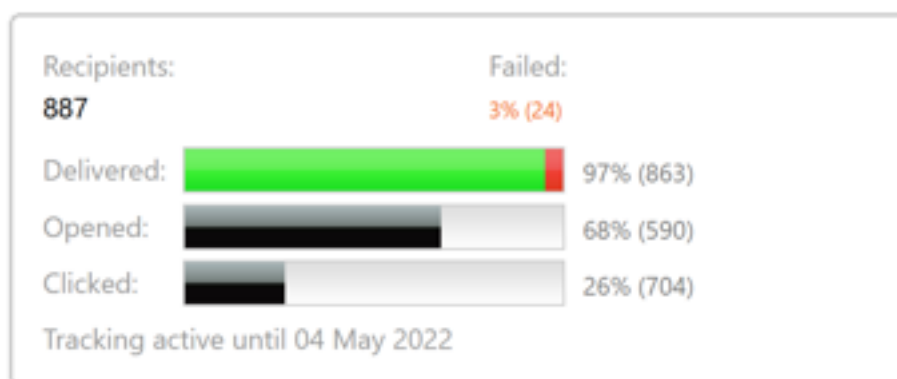
There's not much to report. Shoba (a kiwi living in India, outsourcing to offshore labour!) is an ace copyeditor and fun to work with, lightning fast and fastidious. Iain, the tech guy who fluffs my final MS Word files and images into the right shape so they appear on your devices as a Newsletter is reliable and catches things that I miss. It's a great team, I'm enjoying building the relationships. And, as a trained publication designer I wince at the visual inconsistencies (rife!) that probably no one else notices and I let them all go, but if I could be in control of the final product without it eating up more of my precious time I would. For now I'd like not to rock the boat, but maybe in the future we could look at how else the Newsletter might be published—I'm still interested in Substack, which is what The Spinoff is published on.

We finally have received our first letter to the editor. I'm excited and would like more, but this is a start. I'm also keen to see how we can source free photos and art to use in the newsletter. I haven't looked into it but it's on my list. I'm also excited by Gabriela's contribution—linking to a video is a great innovation.

I'm having a fun working with the very responsive and friendly Luisa Maloni—she's a bright star in the day.

I'm going to attach statistics that Iain garners on how many people receive the Newsletter, how many open it, and who reads which articles. (Privacy? What's that?) Iain tells me that our numbers are high for this sort of publication.

Warm wishes to you all,
Marianna



Timeline for next edition – February 2022

| | |
|---------------------------------------|----------|
| Call for submissions email sent | 12/11/21 |
| Council meeting | 27/11/21 |
| Send reminder for submission deadline | 10/12/21 |
| Deadline for submissions | 17/12/21 |

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| Send draft to Shoba | 28/01/22 |
| Send to Iain | 04/02/22 |
| Publish | 11/02/22 |

Timeline for April 2022 edition

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|---------------------------------------|----------|
| Call for submissions email sent | 13/02/22 |
| Council meeting | 05/03/22 |
| Send reminder for submission deadline | 18/03/22 |
| Deadline for submissions | 25/03/22 |
| Send draft to Shoba | 07/04/22 |
| Send to Iain | 15/04/22 |
| Publish | 22/04/22 |

Timeline for July 2022 edition

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|---------------------------------------|----------|
| Call for submissions email sent | 27/05/22 |
| Council meeting | 11/06/22 |
| Send reminder for submission deadline | 24/06/22 |
| Deadline for submissions | 01/07/22 |
| Send draft to Shoba | 15/07/22 |
| Send to Iain | 22/07/22 |
| Publish | 29/07/22 |

Timeline for December 2022 edition

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| Call for submissions email sent | 30/09/22 |
| Council meeting | 15/10/22 |

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| Send reminder for submission deadline | 28/10/22 |
| Deadline for submissions | 04/11/22 |
| Send draft to Shoba | 18/11/22 |
| Send to Iain | 25/11/22 |
| Publish | 02/12/22 |