

Web Report for Council March 2022

Claire Miranda

I have requested a blog for a section of the front page of the NZAP members area from our Web person Stu Sontier. He is working on having a blog post automatically generated for all emails to the membership. Instead of each email being automatically posted to the members area, Luisa will pre-authorise each post. It should be completed any day and the cost was estimated to be \$100-\$200.

John Farnsworth has recruited Anna Dickson, an NZAP provisional member who is interested in working with me on the NZAP website. She is not a technical person so much as someone who has a lot of experience writing for websites. In our first brief conversation we discussed that one of the things we could enhance in the NZAP website is clarifying the audiences we have for the website and structuring the web pages to make it easier for each audience to find what they are looking for. For example, one audience would be Clients, another potential NZAP members. It will be great to have someone discuss ideas with.